



Sandra Mullin

Senior Vice President, Policy and Communications

Sandra Mullin is Senior Vice President for Communications at World Lung Foundation, where she leads a team of communication professionals in marketing, public relations and online editorial activities, domestically and internationally. Through funding by the Bloomberg-Gates Initiative to Reduce Tobacco Use, Ms. Mullin also guides WLF's global communications team in providing technical assistance for anti-tobacco mass media campaigns in low and middle income countries. Ms Mullin is also a member of WLF's senior management team.

Prior to joining WLF in 2007, Ms. Mullin spent 12 years in New York City government, most recently as Communications Director for the New York City Council. Ms. Mullin's communications initiatives promoted policies to address such issues as public health, affordable housing, and campaign finance reform.

Prior to working with the City Council, Ms. Mullin was Associate Commissioner and Director for Communications at the New York City Department of Health for eight years. She was an integral part of the City's effort to push through the Smoke Free Air Act of 2002, which banned smoking in all workplaces, including bars and restaurants. Additionally, she oversaw the City's health marketing communication campaigns in tobacco control.

Ms. Mullin also directed numerous other public health mass media campaigns on such issues as HIV/AIDS, influenza, asthma, child safety, sexually transmitted diseases and mental health concerns. A well-versed practitioner in crisis and risk communications, Ms Mullin worked as the City Health Department's Communications leader during the City's public health responses to the World Trade Center and anthrax attacks of 2001.

The author of numerous articles on public health communications, Ms. Mullin has a Masters degree from Hunter College and a Bachelors Degree from Hofstra University. She was born in London, England, grew up in Jamaica, West Indies, and is a long term resident of New York City.