

## INTERNATIONAL TOBACCO CONTROL SOURCES

*Tobacco use is the leading preventable cause of death in the world today and is responsible for more than five million deaths each year. The majority of these deaths are in low- and middle-income countries, where the tobacco industry is shifting its business. Within 25 years the death toll from tobacco is expected to climb to more than eight million people annually.*

*This list of sources was compiled for journalists and advocates who seek to inform their audiences about the tobacco epidemic in their own countries or internationally. It includes academic, medical, economic, policy and public health experts in the countries with the highest prevalence of tobacco use and will be updated regularly. To access the most recent version or to suggest additions, please visit [www.worldlungfoundation.org/pressroom](http://www.worldlungfoundation.org/pressroom).*

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