

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

▶ Attach to Form 990. To be completed by organizations to provide additional information for responses to specific questions for the Form 990 or to provide any additional information.

OMB No. 1545-0047

2008

Open to Public Inspection

Name of the organization

WORLD LUNG FOUNDATION

Employer identification number

20-2432410

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

STRENGTHENING COMMUNITY CAPACITY TO PREVENT AND MANAGE LUNG DISEASE.

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

WLF COMMISSIONED FIVE RESEARCH REPORTS ON THE ECONOMICS OF TOBACCO TAXATION; THESE ARE BEING USED AROUND THE WORLD TO ADVOCATE FOR POLICY CHANGE. WLF ALSO INITIATED A GLOBAL RESEARCH PROJECT TO IDENTIFY THE MOST EFFECTIVE TOBACCO CONTROL BEHAVIORAL CHANGE MESSAGES. TO SUPPORT THIS PROGRAMMATIC GROWTH AND INNOVATION, WLF UNDERWENT IMPORTANT OPERATIONAL AND ORGANIZATIONAL CHANGES IN 2008. WE MOVED OUR NEW YORK CITY HEADQUARTERS TO LARGER OFFICE SPACE AND ADDED STAFF TO INCREASE THE DEPTH AND EXPAND THE REACH OF OUR PROGRAMS. IN NEW DELHI, INDIA, WE OPENED A SOUTH ASIA OFFICE, WHICH HAS TAKEN THE LEAD IN SUPPORTING A PILOT PROGRAM FOR A SMOKE-FREE DELHI UNIVERSITY AND HAS ADVISED ON SEVERAL MAJOR REGIONAL TUBERCULOSIS INITIATIVES. WE ALSO REVAMPED OUR VISUAL

THIS PAST YEAR WAS ONE OF EXCEPTIONAL GROWTH AND ACHIEVEMENT FOR WLF. WE INCREASED OUR FINANCIAL COMMITMENT TO GLOBAL LUNG HEALTH BY 76 PERCENT, FROM \$25 MILLION IN 2007 TO \$44 MILLION IN 2008.

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FORM 990, PART VI, SECTION A, LINE 10: THE FORM 990 IS REVIEWED BY THE AUDIT COMPLIANCE COMMITTEE BEFORE IT IS FILED WITH THE IRS. THE AUDIT COMPLIANCE COMMITTEE WOULD EITHER RECEIVE A HARD COPY OF AN ELECTRONIC COPY. THE REVIEW WILL CONSIST OF CFO GOING PAGE BY PAGE AND EXPLAINING AS WELL AS ANSWERING ANY QUESTIONS THAT MAY ARISE. THE PROCESS MAY ALSO INVOLVE DISCUSSING SPECIFIC ITEMS WITH THE AUDITORS OR EVEN REQUESTING REVISIONS BY THE AUDITORS.

FORM 990, PART VI, SECTION B, LINE 12C: THE BOARD OF DIRECTORS ARE COVERED UNDER WLF'S CONFLICT OF INTEREST POLICY. ANY PERSON COVERED BY THIS POLICY SHALL ANNUALLY SUBMIT TO THE PRESIDENT OF THE BOARD OF DIRECTORS DISCLOSURE STATEMENT, EITHER (A) CERTIFYING THAT SUCH PERSON HAS NO INTERESTS AND AFFILIATIONS THAT COULD GIVE RISE TO A CONFLICT OF INTEREST OR (B) DISCLOSING SUCH INTERESTS AND AFFILIATIONS. INTERESTS AND AFFILIATIONS THAT COULD GIVE RISE TO A CONFLICT OF INTEREST MAY INCLUDE, BUT ARE NOT LIMITED TO: (A) CLOSE FAMILY MEMBERS WITH WHOM MAY BE DOING BUSINESS, (B) SUBSTANTIAL BUSINESS OR INVESTMENT HOLDINGS FOR WHICH A COVERED PERSON COULD PERSONALLY BENEFIT FINANCIALLY BY A DECISION, AND (C) OTHER TRANSACTIONS, AFFILIATIONS, DIRECT EMPLOYMENT RELATIONSHIPS, BUSINESS RELATIONSHIPS, PERSONAL RELATIONSHIPS OR FAMILY RELATIONSHIPS THAT COULD GIVE RISE TO A CONFLICT OF INTEREST. IN ADDITION, SHOULD A CONFLICT OF INTEREST ARISE DURING THE NORMAL COURSE OF BUSINESS DURING THE OPERATING YEAR, ANY PERSON COVERED BY THIS POLICY SHALL IMMEDIATELY NOTIFY THE PRESIDENT OF THE BOARD OF DIRECTORS.

ANY DETERMINATION BY A COVERED PERSON OR THE PRESIDENT OF THE BOARD OF DIRECTORS RELATED TO A PARTICULAR ACTION OR DECISION BY THE BOARD OF

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DIRECTORS IS SUBJECT TO REVIEW AND RECONSIDERATION BY A MAJORITY OF THE DISINTERESTED DIRECTORS WHO SHALL DETERMINE WHETHER THE CONFLICT OF INTEREST IS IMMATERIAL OR NOT ADVERSE TO THE INTERESTS OF WLF OR THE BENEFITS OF ALLOWING THE PERSON WITH THE CONFLICT OF INTEREST TO PARTICIPATE IN THE DISCUSSION OR CONSIDERATION, BUT NOT THE FINAL DECISION, OUTWEIGH THE DANGERS; IN WHICH CASE THE PERSON MAY PARTICIPATE IN THE DISCUSSION, STUDY OR CONSIDERATION OF THE ISSUE, MATTER OR TRANSACTION, BUT NOT THE FINAL DISCUSSION OR DECISION. TO AVOID CONFLICTS OF THIS POLICY, ANY PERSON COVERED BY THE POLICY SHALL VOLUNTARILY RECUSE HIMSELF OR HERSELF FROM PARTICIPATION IN RELATED DISCUSSIONS OR ABSTAIN FROM ANY ACTIONS OR DECISIONS THAT WOULD GIVE RISE TO A CONFLICT OF INTEREST. FOR EACH INTEREST OR AFFILIATION DISCLOSED TO THE PRESIDENT OF THE BOARD OF DIRECTORS, THE PRESIDENT WILL DETERMINE WHETHER TO: (A) TAKE NO ACTION; (B) ASSURE FULL DISCLOSURE TO THE BOARD OF DIRECTORS AND OTHER PERSONS COVERED BY THIS POLICY; (C) ASK THE PERSON TO REFRAIN FROM PARTICIPATION IN RELATED DISCUSSIONS OR ABSTAIN FROM ANY ACTIONS OR DECISIONS THAT WOULD GIVE RISE TO A CONFLICT OF INTEREST; (D) ASK THE PERSON TO RESIGN FROM HIS OR HER POSITION; OR (E) IF THE PERSON REFUSES TO RESIGN, RECOMMEND THE POSSIBLE REMOVAL OF SUCH PERSON IN ACCORDANCE WITH THE REMOVAL PROCEDURES AS SET FORTH IN THE WLF BYLAWS. ANY DETERMINATION BY A COVERED PERSON OR THE PRESIDENT OF THE BOARD OF DIRECTORS RELATED TO A PARTICULAR ACTION OR DECISION BY THE BOARD OF DIRECTORS SHALL BE NOTED IN THE OFFICIAL MINUTES RECORDING SUCH ACTION OR DECISION; HOWEVER, THE REASON FOR A COVERED PERSON'S VOLUNTARY RECUSAL OR ABSTENTION NEED NOT BE RECORDED OR DISCLOSED UNLESS SUCH PERSON AFFIRMATIVELY STATES IN WRITING THAT HIS OR HER DETERMINATION IS BASED ON A CONFLICT OF INTEREST NOT PREVIOUSLY DISCLOSED.

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THE CHIEF EXECUTIVE OFFICER WILL MONITOR PROPOSED OR ONGOING TRANSACTIONS WITH OR AFFECTING WLF FOR POTENTIAL CONFLICTS OF INTEREST AND DISCLOSE THEM TO THE PRESIDENT OF THE BOARD OF DIRECTORS IN ORDER TO DEAL WITH POTENTIAL OR ACTUAL CONFLICTS, WHETHER DISCOVERED BEFORE OR AFTER THE TRANSACTION HAS OCCURRED.

FORM 990, PART VI, SECTION B, LINE 15: WLF WORKS CLOSELY WITH A COMPENSATION CONSULTING FIRM BASED IN NYC. THE COMPENSATION CONSULTANT DETERMINES INTERNAL EQUITY BY REVIEWING TITLES, JOB DESCRIPTIONS DETERMINING WHETHER OR NOT COMPENSATIONS ARE COMPETATIVE WITH THE EXTERNAL MARKET BY CONDUCTING MARKET ANALYSIS WITH OTHER ORGANIZATIONS SIMILAR TO WLF. THE WORLD LUNG FOUNDATION HAS A COMPENSATION COMMITTEE THAT REVEIWS ANY PROPOSED STAFF INCREASES. THE CEO'S COMPENSATION IS DETERMINED AND REVEIWD BY THE BOARD OF DIRECTORS EACH YEAR. ONCE A CHANGES IN COMPENSATION IS APPROVED FORMAL DOCUMENTS ARE FILLED OUT , SIGNED AND FORWARDED TO THE HR DEPARTMENT FOR IMPLEMENTATION. WLF HAS AN EVALUATION PROCESS FOR STAFF MEMBERS THAT TAKES PLACE AT THE END OF EACH FISCAL YEAR.

FORM 990, PART VI, SECTION C, LINE 19: WLF MAKES ITS GOVERNING DOCUMENTS AVAILABLE TO THE PUBLIC ITS IS POSTED ON THE WLF WEBSITE AND WLF DOCUMENTS IS ALSO ON THE BETTER BUSINESS BUREAU ACCREDITED CHARITY LIST.

FORM 990, PART XI, LINE 2C: COMMITTEE OVERSIGHT OF THE AUDITED FINANCIALS: THE ORGANIZATION HAS A COMMITTEE THAT ASSUMES THE RESPONSIBILITY FOR OVERSIGHT OF THE AUDIT OF ITS FINANCIAL STATEMENTS AND SELECTION OF AN INDEPENDENT ACCOUNTANT. THIS PROCESS DID NOT CHANGE FROM THE PRIOR

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule O (Form 990) 2008

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